In The Life Atlanta, Inc.

Celebrating the Black Les/Bi/Gay/Trans Community

- **Do you want an excellent marketing tool at a minimal cost?**
- **Would you like to build an alliance with the African American Lesbian\Bisexual\Gay\Transgendered community?**
- **Would you like to increase your visibility?**

If you answered yes to any of these questions, In The Life Atlanta, Inc. (ITLA) has the solution. As the organizers of Atlanta's Annual Labor Day Black Pride Celebration, ITLA invites you to participate in the ITLA Marketplace. Our four-day event begins Thursday, September 3, 1998 with a *Candlelight Vigil and Remembrance Celebration.* Friday begins the weekend of activities with a *Welcome Reception, Fashion Show and Kick-Off Party.* Saturday there is a cornucopia of activities and festivities. The weekend of official events will conclude Sunday, September 6, 1998 with our *3rd Annual Family Reunion Picnic*, at Piedmont Park, which will include a the dedication of panels for the *African American and Hispanic Memorial Quilt.* Followed by the *Wet & Wild Party* at the host hotel. Further details about our weekend can be found on the enclosed event itinerary or at our web site **www.inthelifeatl.com.**

We anticipate at least 5,000 members and allies of the African American Lesbian, Bisexual, Gay, and Transgendered community from Atlanta, the nation, and abroad. As testament to our potential success, many hotels in the area, including the host hotel have special blocks and arrangements for guests for the weekend. We invite you to join ITLA's wave of success, join us for an exciting weekend of fun, culture, and pride.

828 West Peachtree St. ■ Suite 207 ■ Atlanta, Georgia 30308
Phone (404) 872-6410

In The Life Atlanta, Inc.

Celebrating the Black Les/Bi/Gay/Trans Community

- **Do you want an excellent marketing tool at a minimal cost?**
- **Would you like to build an alliance with the African American Lesbian\Bisexual\Gay\Transgendered community?**
- **Would you like to increase your visibility?**

If you answered yes to any of these questions, In The Life Atlanta, Inc. (ITLA) has the solution. As the organizers of Atlanta's Annual Labor Day Black Pride Celebration, ITLA invites you to participate in the ITLA Marketplace. Our four day event begins Thursday, August 29, 1996 with a Kick Off Reception and ends Sunday, September 1, 1996 with our 1st Annual Family Reunion Picnic. Further details about our weekend festivities can be found on the enclosed event itinerary.

We anticipate at least 1,500 members and allies of the African American Lesbian, Bisexual, Gay, and Transgendered community from both Atlanta and the nation. As testament to our potential success, two hotels were initially arranged by Venus magazine, founding sponsor of ITLA, for the celebration and the demand for accommodations has forced the addition of a third hotel. We invite you to join ITLA's wave of success, BE AN INAUGURAL SPONSOR OF IN THE LIFE ATLANTA, INC. Review the list of sponsorship opportunities with ITLA and make your commitment now.

6065 Roswell Road ■ Suite 2232 ■ Atlanta, Georgia 30328
Phone (404) 872-6410 Fax (404) 874-1024